Decision Flow Chart Example: TAFE Social Media

Do you want to use social media (Facebook or Twitter) for work, eg marketing, promotion, education?

no → Well that was an easy flow chart for you then.

yes ↓

Do you want to use it for a student group or

yes → Have you explored the options available in the official North Coast TAFE learning platforms including Moodle and myNCTAFE?

no → Do you want to use social media in a marketing or community communications capacity?

Have you explored the options available in the official North Coast TAFE learning platforms including Moodle and myNCTAFE?

yes ↓

no → Check out what these supported, inhouse tools can do by contacting the Library HUB team.

Do you want to use social media in a marketing or community communications capacity?

no

yes → Contact the Media & PR team to talk through your options to get the best social media experience.

Have you read, acknowledged and fully understood the social media guidelines and policies, particularly around risks, privacy, engagement and message?

no → Visit the Social Media Kit on our Intranet and read up on your responsibilities, risks, tips and tools.

yes ↓

Have established clear goals and success measurements as to why you want to use Facebook or Twitter?

no → Consider the intent of using social media - what you want to achieve, what your plans and goals are.

yes ↓

Have you got the endorsement of your line

no → You need approval before using a platform. Call the Library HUB for assistance.

yes ↓

Great! Register your space on the Social Media kit after reading through the guidelines, policies and tips. Call the Library HUB for assistance.